

GRAPHIC DESIGN

Heinzel

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ONLINE RESOURCES

aiga.org
creativecow.com
howdesign.com

MAGAZINES

HOW
CMYK
COMMUNICATION ARTS

CREATIVE
SELF-EDUCATED
DISCIPLINED
BUSINESS-MINDED

Graphic Designers typically work in one of these roles

IN-HOUSE
AGENCY
FREELANCE

These are traits that a good graphic designer should possess

I know this one doesn't sound fun, but it is important anyway. :(

It was not by accident that all of these words line up on both sides

WEB SITES WITH RAD DESIGN

jonkrause.com/cms_version
squidfingers.com
davidcarsondesign.com
quiksilver.com

Graphic design is achieved by using a combination of the following:

COLOR
PHOTOGRAPHY
Type
ILLUSTRATION
LAYOUT

WHAT YOU CAN DO NOW

KEEP A COLLECTION OF INSPIRING MATERIAL
TAKE PICTURES
READ
EXPERIMENT
DRAW, EVEN IF YOU'RE NO GOOD AT IT
BE PASSIONATE ABOUT WHAT YOU DO

Here are some sample text sizes:

THIS TEXT IS 24 POINT
HERE IS SOME TEXT IN 12 POINT
HOW ABOUT SOME TEXT IN 10 POINT?
NOW THIS IS GETTING SMALL AT 9 POINT
CAN YOU EVEN HAVE TEXT AT 8 POINT?
OF COURSE YOU CAN! AND HERE'S TEXT IN 7 POINT
DON'T EVEN TELL ME THIS IS IN 6 POINT - THAT'S JUST CRAZY!

GRAPHIC DESIGN IS THE ART OF *Visual* COMMUNICATION

This flyer might not be the best design you'll ever see in your life, but it sparked your interest enough to read this whole paragraph.



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my website, with a bunch of stuff that may or may not be related to design:

WWW.DAVEHEINZEL.COM